

DAVID BURNS

FOR CITY COUNCIL

Top 5 Priorities

1. Maintain our City-Owned and Operated Fire & Paramedic Ambulance Transport Services
2. Live Within Our Means! You deserve a “real” balanced budget and fiscal sustainability
3. Support our excellent public and community services – the hallmark of our community!
4. Provide transparency; work with the community to define clear strategies and priorities
5. Restore El Segundo’s Business-Friendly Reputation

A Message from David

I care deeply about El Segundo and its future. I moved to El Segundo with my family in 1999 and worked 7 years for the City of El Segundo Fire Department as the city's Emergency Services Coordinator. As a former full-time city employee with over 14,000 hours working for El Segundo, I worked closely with four city councils and learned the city's inner workings, budget processes, and employee cultures. **I have a proven track record as someone that has actually brought increased revenue into the city without raising taxes.** I was responsible for the acquisition, award, and administration of over \$2.2 million in several federal and state grant programs that saved millions of dollars in general city funds. I will use my experience and core values to make sound fiscal decisions and improve our city. **I am ready to serve.**

I have a long and consistent history of Committee and Volunteer involvement in El Segundo:

- El Segundo USD Facilities Measure "M" Advisory Committee (2008-2009)
- El Segundo USD Measure "M" Bond Oversight Committee (2009-2011)
- Annual Super Saturday CPR Administrator & Volunteer (1999-2011)
- Chairman - El Segundo Business & Industry Preparedness Committee
- El Segundo PTA member

EXPERIENCE – VISION – TRUST

Let's Protect our Community, Our Families, and our Future!

Committee to Elect David Burns for El Segundo City Council (ID# 1303961)

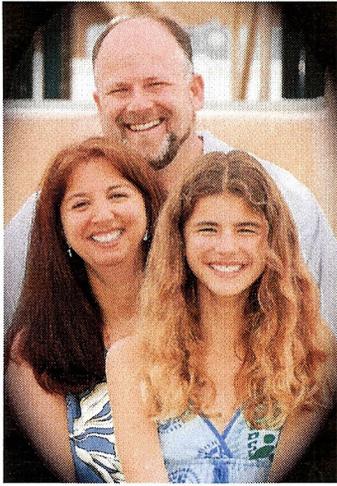


April 10th

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www.ElectBurns.net

David Burns – 2012 Candidate for El Segundo City Council



David Burns and his family are 13-year residents of El Segundo. David's father and uncle were both California police officers, which led to David's interest in a public safety career. A retired, 10-year Oakland paramedic, and 30-year public safety official, David Burns is currently Emergency Manager for the University of California Los Angeles (UCLA).

Prior to joining UCLA, David worked for the El Segundo Fire Department for seven years and was the City's Emergency Services Coordinator. David's local community service includes participation in the El Segundo Community Emergency Response Team (CERT) program, which he co-developed in 2000; and over a decade of involvement with the annual Super CPR Saturday event at El Segundo High School. In 2008, David was appointed by the El Segundo Unified School District to the ESUSD Facilities Measure "M" Advisory Committee, and the ESUSD Measure "M" Bond Oversight Committee from 2009-2011. David worked with many of our business and industry officials as a past Chairman of El Segundo Business & Industry Preparedness Committee, supported the El Segundo PTA as a member, and attended the Leadership El Segundo Class of 2001, sponsored by the El Segundo Chamber of Commerce

As to why he is seeking a Council seat, Burns said he wants to serve the community in a meaningful way. "I have appeared and presented issues before the Council on many occasions," he said. "As a former City employee, and with the unique experience I possess, I can address my concerns productively by joining the Council and working with the community. I have what it takes to make a difference. I am dedicated to our community and will address issues with a great deal of integrity, effort, commitment, and passion." Burns possesses an intimate knowledge of the City's inner workings and culture. He logged over 14,000 hours of full-time duty with the City, preparing staff reports and dealing directly with nearly every employee and department head while working with four different councils since 1999. "My knowledge and experience as a public safety and government official at the local, county, and state levels offers a wide variety of networks and resources that allow me to hit the ground running," Burns said.

David has been a consistent voice of reason regarding the city's financial situation. In his 2008 campaign for City Council, David consistently raised the issue of how the city poorly managed expenditures and personnel costs. David said, "*the City made long-term budget commitments that threatened future funding for vital services*", using the Downtown-parking garage as an example of what he considers ill-spent taxpayer dollars. The 2008-2011 citywide budget crisis would reveal exactly how correct David was. In the 2011 budget review, city officials admitted they had not balanced a city budget for the past 10 years. El Segundo has maintained a balanced budget now for less than 6 months. **David is running to do his part to ensure fiscal responsibility and not allow budget mismanagement to threaten the city's future.**

David's platform is very clear: Mr. Burns wants to "live within our means" and define a clear and consistent strategic approach to how the city intends to address the economic challenges ahead; the community has clearly communicated that the city cannot rely on raising taxes to finance our future needs. As new revenue flows into city coffers, the council must outline how it will spend and prioritize its revenues to fund new/existing programs and projects in a responsible manner. He vows to maintain a "business-friendly" climate that supports and retains existing employers and attracts new opportunities for growing businesses. He also intends to define a credible plan to maintain our existing public services (library, public works, parks and recreation, and public safety services) while funding a major facelift for our aging city infrastructure.

David Burns respectfully asks for one of your votes on April 10th.

David wants to hear your issues and concerns – please contact him at (310) 469-1866 or electburns@gmail.com