



Elect Dave ATKINSON

El Segundo City Council

 Bring our spending under control and balance our budget

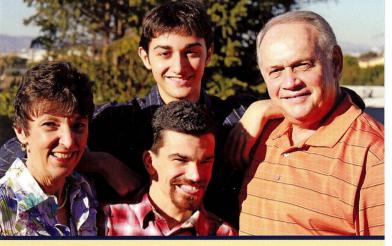
Identify all sources of revenue and stop useless spending. Repair and rehabilitate our infrastructure as necessary, with a focus on sidewalks, sewers, tree management, and keeping our water supply safe and secure.

· Keep our Fire Department in El Segundo

Our Fire Department is an anchor for the city that protects residents and local businesses. Our city firefighters are well trained and familiar to our residents. They are currently under local control, not under county control and I plan on keeping it that way.

Support and solidify our terrific school system
 Our community needs to work as closely as possible with the School Board to define those

issues that impact our children's education. We need to ensure we stay focused not only on general education, but also with Arts, Music, and Physical Fitness, and ensuring high transfer rates to colleges and universities.



As a resident for over 34 years, my wife Carol and I have lived here with our two sons, Zachary, Matthew, and Buster, our rescue dog.

My background includes management, sales, negotiation, personnel training, strategic long-term planning. As a local businessman, I have specialized in taking over failing enterprises and bringing them back to profitability, while providing stable jobs to the community.

I served previously for 4 years on The El Segundo Senior Citizens Housing Board.

I currently serve on the Capital Improvement Board as well as the El Segundo Residents Association Board. While serving on the Capital Improvement Board, our team devised a new rating system for the diverse projects presented to us.

With this new system, we are able to give all of the projects equal importance, while being able to identify what projects should move forward in a well thought out schedule. Lastly, we also produced a booklet that shows project ratings, as well as the funding source of which they came from.

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